



UCL

Making enterprise education sustainable and scalable

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Director for Entrepreneurship

Aligning your enterprise education strategy with your institution's mission and vision

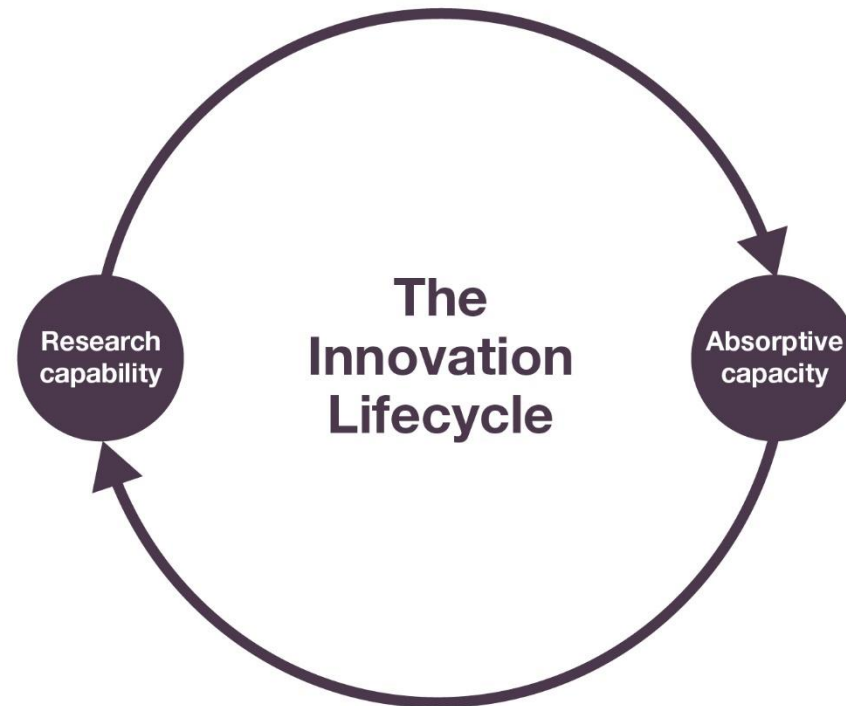
- Innovation & Enterprise core functional of UCL
- 5 Key strategic priorities of Innovation & Enterprise Strategic Plan 2016-21
- Employability / Entrepreneurship key
- Created an Entrepreneurship strategy 2017-2020
- Niche areas – PhD/Post Doc Researchers



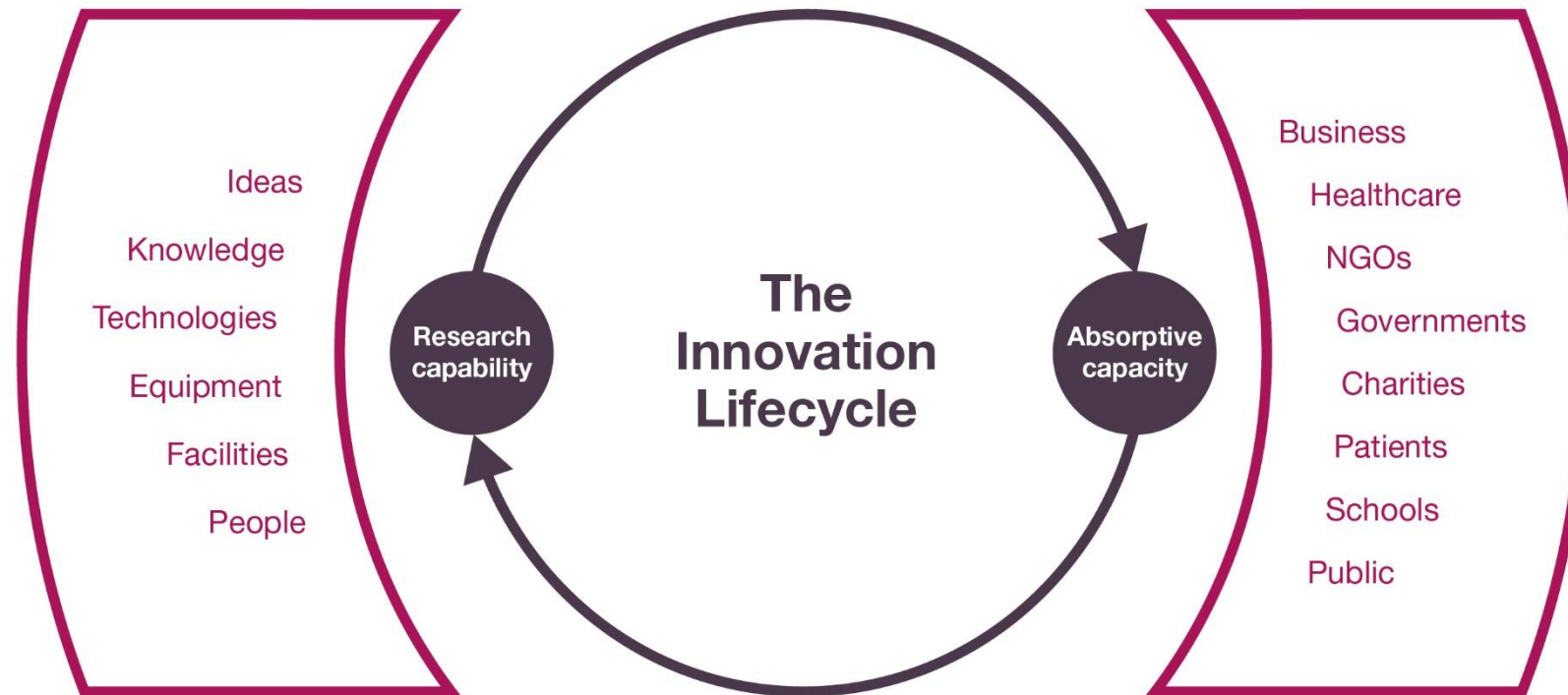
Innovation & Enterprise help turn UCL ideas and research into solutions with **impact** for people, society and the economy



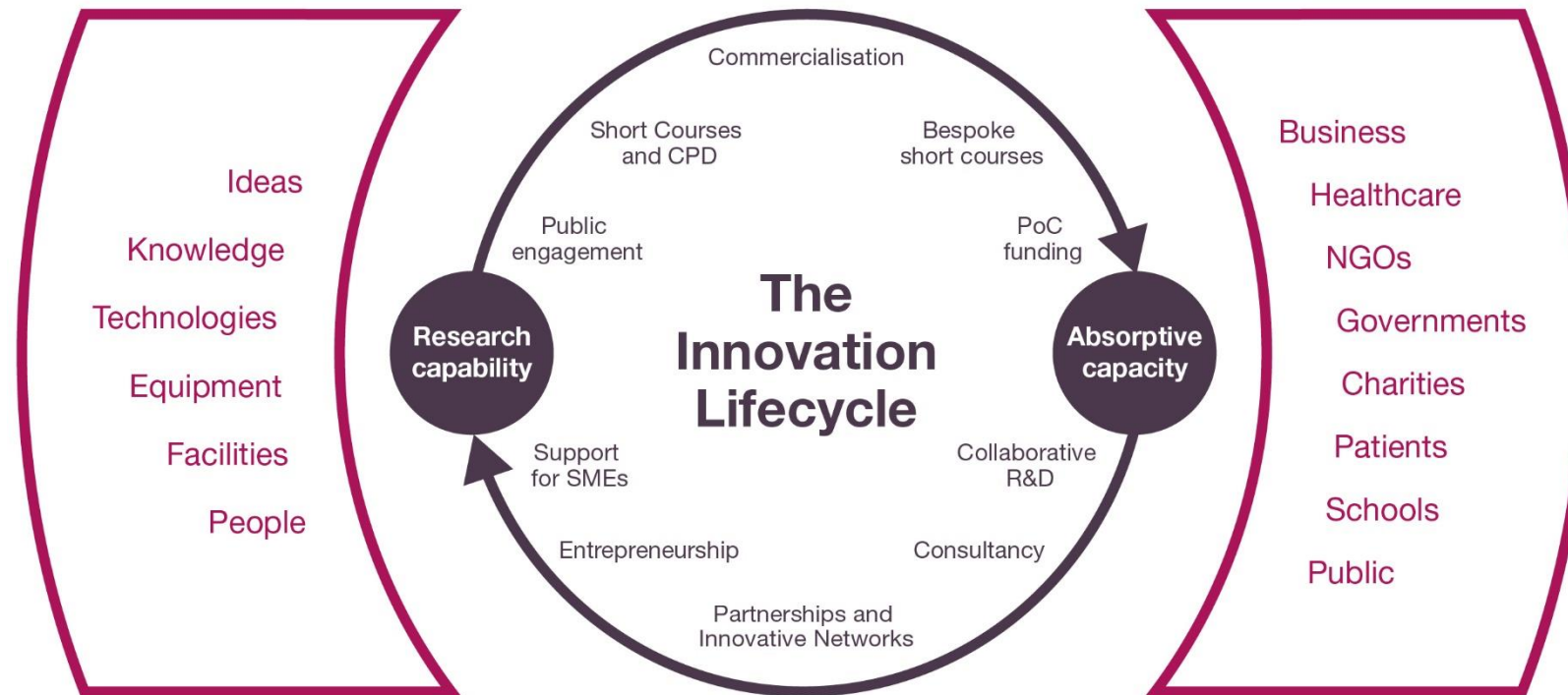
Innovation life cycle



Innovation life cycle



Innovation life cycle



Securing commitment and funding from university and departmental leaders

- 10 FTEs Extracurricular
- Royal Academy Enterprise Fellow
- Entrepreneurship within the curriculum 746?
- Relationship building
- Alumni
- Wider eco-system
- Internally & externally (GLA/LB Camden)



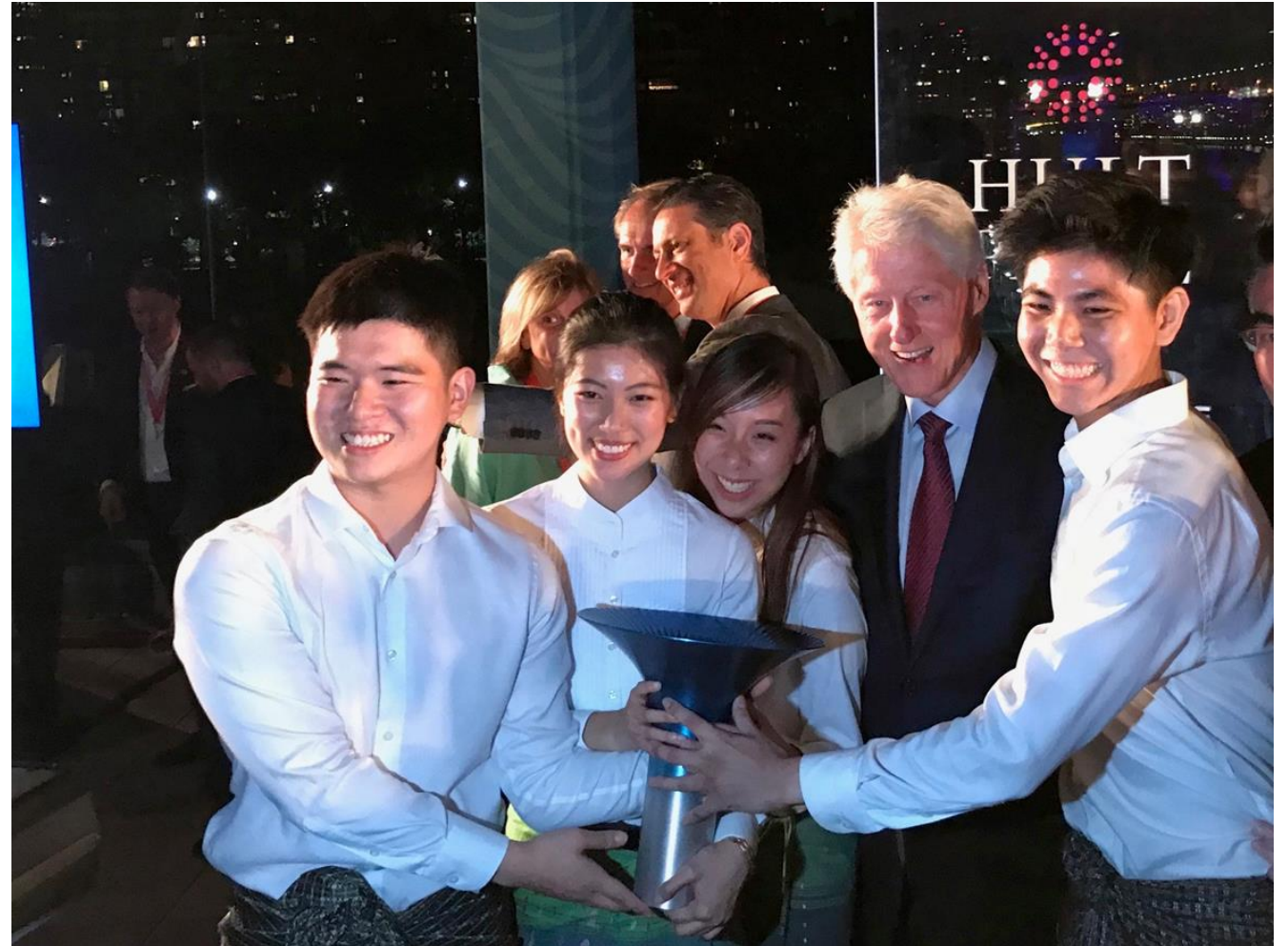
Developing a L&D and support framework for educators

- Enterprise Educators UK
- Talent management
- Community building
- Notion of giving back
- Pace of change
- Emerging AI, Machine Learning, MedTech
- Start Up Visa
- Research opportunity – bridges?



Evaluating the impact and effectiveness of your programmes

- KPIs – fitness for purpose
- Marcoms
- Case studies
- HULT Prize World 1st \$1m prize
Social Innovators 2nd Yr students
- KEF?





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Thank you

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